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PRESS RELEASE

HILDA LAMAS TO PERFORM FOR THE DANIEL PEARL WORLD MUSIC DAYS

"HARMONY FOR HUMANITY"

Corpus Christi, Texas September 21, 2009: Hacienda Recording Artist Hilda Lamas will be dedicating her performance at Cassidy's Irish Pub on October 23, 2009 to Daniel Pearl World Music Days. Lamas is one of thousands of musicians across the globe that will be dedicating a performance throughout the month of October in memory of Daniel Pearl.

For the past seven years, growing numbers of musicians have been joining this expanding network of concerts to honor the legacy of journalist/musician Daniel Pearl, the *Wall Street Journal* South Asia Bureau Chief, who was kidnapped and murdered by terrorists in Pakistan shortly after 9/11. These concerts commemorate Pearl's life and work by using the universal language of music to spread a message of hope, unity and "Harmony for Humanity." World Music Days, which coincides with Pearl's October 10th birthday, is an awareness-raising initiative, not a fund-raising program.

Lamas' debut album "Latina Soul" introduced the world to her musical talent. Lamas signed with Hacienda Records in 2005 making history as the first blues artist on the label. Lamas is also an accomplished plus size model and began filming for season II of her original series "On The Road With Hilda Lamas". The show takes you on the road with Hilda as she gears up for performances, interviews, and her real life struggles with her weight. Fans can visit www.hildalamas.com, her newly revamped website.

What: Daniel Pearl World Music Days Dedication Performance

Where: Cassidy's Irish Pub
601 N Water Street
Corpus Christi, Texas

Date: October 23, 2009

Time: 9:30pm – 1:30am

Admission: FREE

For more information on The Daniel Pearl World Music Days please visit: www.danielpearlworldmusicdays.org



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